

## Instructional Designer

Athens/Full-time



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ues: Teamwork, Agility, Self-leadership, Care, and Fun.

### About the company

Solutions 2Grow is a start-up company in eLearning. Our vision is a future where people will manage their personal and professional development by creating business models that promote society and wellbeing (from Greek “EY ZHN”). Our mission is to create affordable and effective Digital/Smart Learning Solutions connected to the heart of the business culture, so as to make it easy for both teams and individuals to learn, adapt and grow in a world that is constantly changing. Our val-

## Roles And Responsibilities

We are looking for a professional Instructional Designer to design and develop learning and practicing experiences. The goal is to facilitate learners in acquiring knowledge, skills and competencies in an effective and appealing manner.

### As our Instructional Designer you will:

- Create engaging learning activities and compelling course content that enhances retention and transfer.
- Work with subject matter experts and identify target audience’s training needs.
- State instructional end goals and create content that matches them.
- Visualize instructional graphics, the user interface and the finished product.
- Conduct instructional research and analysis on learners and contexts.
- Apply tested instructional design theories, practices and methods.
  - Provide exercises and activities that enhance the learning process.
  - Create supporting material/media (audio, video, simulations, role-plays, games, etc).
- Decide on the criteria used to judge learners’ performance and develop assessment instruments.
- Maintain project documentation and course folders.

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### What you’ll bring to this role:

- Proven working experience in instructional design and with instructional technology
- Knowledge of instructional theory and instructional design models, including assessment.
- Proficiency with learning management systems (LMS).
- Solid knowledge of course development software.
- Visual design skills (Dreamweaver, Photoshop, Illustrator) and ability to storyboard
- Lesson and curriculum planning skills.
- Excellent project management and organizational skills.
- Experience with design platforms.
- Ability to write effective copy, instructional text, audio scripts/video scripts.
- BS or MA degree in instructional design, educational technology, or similar.

- Excellent written and oral communication skills.
- Critical thinking skills.
  - Ability to prioritize and manage multiple simultaneous deadlines.
  - Fluency in English and Greek.

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### **Why Choose Solutions 2Grow:**

- Attractive Remuneration Package.
- Possibility of work from home and flex work arrangements.
- Outstanding individual training for personal and professional development.
- Remote working via high-end digital tools.
- An opportunity to deal with large-scale projects and grow within a promising start-up company.